



Accertify Professional Services

Introducing Accertify Professional Services

Building on our best-in-class software solutions, Accertify® offers a wide range of professional services designed to help merchants get the most out of their fraud prevention programs. We help companies implement proven methodologies and learn the latest fraud-fighting techniques to improve performance through more effective people, strategies, practices and technology optimization.

Benefits of Accertify Professional Services

- Get guidance from seasoned industry experts
- Optimize fraud prevention technology and tools
- Adopt best practices for preventing fraud and managing chargebacks
- Improve accuracy of fraud screening and detection within Interceptas
- Stay on top of emerging fraud trends
- Get staff members trained and enhance their skill level
- Stay focused on their core business by outsourcing
- Reduce fraud and fraud-related costs
- Increase chargeback reversals and recover more revenue

Why Accertify?

The experts at Accertify have been helping merchants of all sizes, across a variety of industries, manage enterprise-wide fraud risks, global online payment risks and chargebacks for more than a decade. We understand that merchants cannot afford to have fraud losses cut into profit margins or restrict their growth. And we are familiar with the many challenges merchants face in trying to meet their goals: tight resources, an evolving payments landscape, lack of training and ever-changing fraud schemes.

Our company has the professional depth and expertise to help you address these issues. Our team is comprised of fraud managers and analysts, CFEs, CPAs, e-commerce technology experts, statisticians and professional trainers, all with 5 to 15+ years of experience in their fields. Accertify's knowledge and hands-on experience is coupled with expertise across many industries, including retail, travel and entertainment, financial services, technology, telecommunications, social networks and more. We are active in leading trade associations and are advocates for industry-wide standards and training.

Accertify's focus is on developing consultative, custom solutions. We provide access to a cadre of seasoned professionals to assemble the best team to help merchants meet their objectives.

Our Services

Consulting Services – Designed to help merchants get more value out of Interceptas®, and tailored to each company's unique business needs.

- Risk analysis of business models/business processes
- Statistical modeling and analysis
- Analysis and creation of rules and rule sets
- Payments risk management
- Monthly/Quarterly/Annual performance review and monitoring

Training Services – Training staff to meet industry-wide professional standards, and providing the knowledge and skills necessary for a highly effective fraud prevention team.

- Fraud analyst/supervisor
- Advanced rules development
- Chargeback analyst
- Analyst report cards

Outsourcing Services – Providing the option to outsource fraud prevention and/or chargeback management operations to Accertify's dedicated team of professionals.

- Complete, end-to-end support
- Supplemental staff support
- Seasonal staff support



Regardless of your fraud prevention needs, Accertify has you covered. Whether your company seeks to develop staff skill levels, implement industry-wide best practices, optimize Interceptas setup, update staff training, utilize outsourcing, measure performance or access specialized skills such as statistical modeling and analysis, Accertify Professional Services can help you meet your goals.

About Accertify®

Accertify Inc., a wholly-owned subsidiary of American Express, is a leader in providing e-commerce companies with software, tools and strategies for preventing online fraud and mitigating enterprise-wide risks. Its Interceptas® platform integrates every component of fraud prevention, applies state-of-the-art automation to each step in process and offers advanced capabilities for managing fraud data. Built with a merchant's perspective, Interceptas delivers flexibility in preventing various types of criminal behavior, including fraud related to card-not-present purchases, online scams and policy abuse, merchandise returns and exchanges and other data management challenges. Accertify is committed to providing online companies with the most cost-effective solution to fraud available. For more information, visit www.accertify.com.



For more information:
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