

The Global Hub of Email Intelligence

As the global hub of email intelligence we connect companies around the world in the fight against fraud. Our talented team creates innovative fraud prevention and risk assessment technologies that generate exceptional value to empower customers and partners to successfully grow their business.

A Fraud Risk Solution Like No Other

Emailage is a risk assessment solution that determines transactional risk by using email address as the key data element. The solution utilizes intelligent machine learning algorithms that analyze a global consortium of real-time transaction data to identify fraudulent and trustworthy transactions. With Emailage your organization can automatically approve more transactions and stop fraudsters, without impacting your revenues.

The solution is easily implemented and integrated through our API or web portal. Emailage works with your workflow to make integration as easy as possible. Every customer is provided with customized scoring rules that are tailored for their business and fraudsters. Put your emails to work with Emailage to assess risk quickly, prevent fraud globally, and increase revenue.

Approve More Transactions Automatically

Emailage is a proven solution with an unprecedented return on investment. The Emailage Risk Assessment Solution helps organizations automatically segment risky and trustworthy transactions. This segmentation lets an organization approve more transactions without affecting their revenue. This means less fraud reviews for your risk assessment team and more time spent on your customers. By implementing Emailage, one global eCommerce merchant prevented an additional 50% of their fraudulent transactions and saved \$19 million in revenue.

By leveraging automatic transaction segmentation only the truly risky transactions will need to be reviewed. Emailage provides fraud teams with additional information such as name matching, geolocation, and proxy reputation that allow for fraud analysts to see the full risk profile of a transaction.

Enhance Your Risk Engine

Emailage acts as a force multiplier and enhances your current risk engine and processes. For most organizations, Emailage acts as the frontline risk assessment solution that segments risky and trustworthy transactions. By implementing Emailage as the first solution, organizations receive an accurate and inexpensive prediction of a transaction's risk, allowing them to approve more transactions automatically.

With multiple integration options, such as API, browser extensions, and SFTP upload, Emailage is designed to fit your risk assessment workflow. With the browser extensions, users can check individual transactions in their own manual review portal. With the SFTP upload, organizations can batch upload transactions without any integrations. Emailage is designed to work with your risk engine and make the difference.

Employ Algorithms Tailored To Your Business

Emailage provides advanced machine learning algorithms that are adapted to your business needs. When customers first integrate the solution, Emailage Customer Success Managers load historical fraud data and refine the algorithms to more accurately identify your organization's risk patterns. Every Emailage integration is able to create custom segmentation rules to highlight their organization's high risk population.

Examples include :

- Designating High Risk Countries
- Segmenting Nonexistent Email Addresses
- Automatic Corporate Domain Approval

In order to give you the most effective solution, users have the option to validate fraudulent and trustworthy transactions. This feedback loop refines the machine learning algorithms to better recognize fraudster tactics and strategies. Confirmed fraud cases are also shared across the network to alert other organizations of possible future fraud cases with their customers.

Get More Details on Email Risk Assessment

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