

# Accertify Device Intelligence



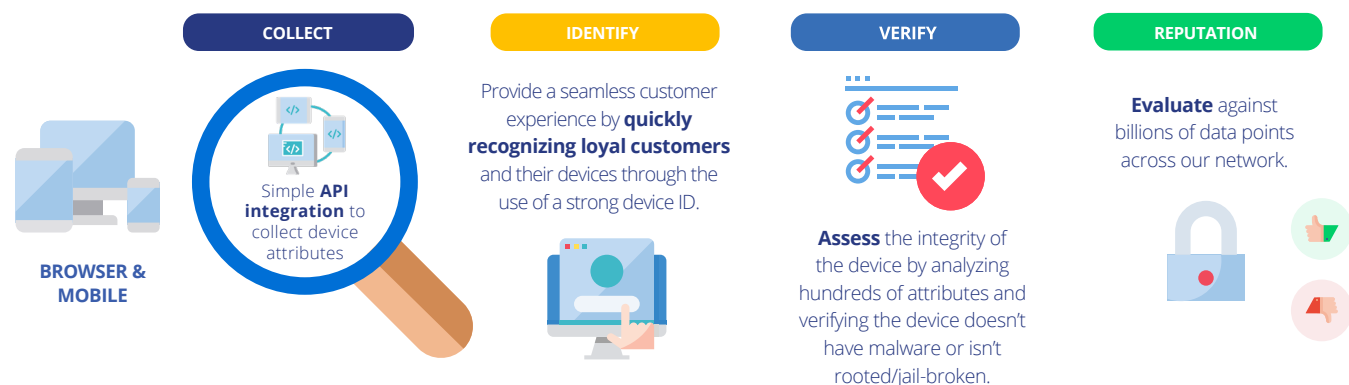
## Identify returning customers. Stop malicious attacks.

It's no question, connected devices have found a permanent place in all aspects of daily life; from opening a bank account to booking your next dream vacation to streaming your favorite TV shows. In fact, it is estimated that there are more than 22 billion devices worldwide<sup>1</sup>. With so many always-on consumers, it is critical that organizations can identify loyal, repeat customers and enable a seamless customer experience while simultaneously preventing malicious actors from spoofing their devices to commit fraud.

## Confidently Identify Devices.

Device Intelligence collects hundreds of data points about the device, connection, and location. In real-time, the data is analyzed using machine learning and verified against the billions of data points that flow through Accertify's network. The result – confidence and trust in discerning who is on the other end of a digital transaction.

**Device Intelligence provides a layered approach to fraud protection through four key components.**



## Moving From Risk to Trust.

Device Intelligence enables an optimized customer experience across both browser and mobile apps with a simple API integration and sub-second decisions. Proven and trusted by leading financial institutions and ecommerce merchants across the globe, we make it simpler to protect your organization.

**PROTECT YOUR BRAND. PROTECT YOUR CUSTOMER.**

Trust Accertify.

Accertify.com

Contact [info@accertify.com](mailto:info@accertify.com) for more information and schedule a demo of Accertify Device Intelligence.

<sup>1</sup> [https://www.american.edu/kogod/research/cybergov/upload/evanscaseybethpetrie\\_proactivefraudauditing\\_2016.pdf](https://www.american.edu/kogod/research/cybergov/upload/evanscaseybethpetrie_proactivefraudauditing_2016.pdf)

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