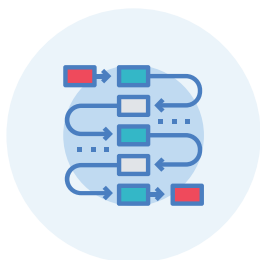


## FINEXTRA WEBINAR HIGHLIGHTS

# “FIGHTING ACCOUNT OPENING FRAUD WITH DIGITAL IDENTITY”

To effectively fight financial crime, banks must develop a comprehensive fraud strategy to provide more accurate insights and help make fast, quality risk decisions.

## THE 3 IMPORTANT FACTORS TO CONSIDER FOR ONLINE ACCOUNT OPENING



Optimising fraud prevention strategies with data to better recognise legitimate customers vs. fraudsters, before a transaction even occurs



Using artificial intelligence, machine learning, behavioural and historical data to better protect your business and your customers



Understanding the impact of fraud and financial risk on businesses and consumers

## SPEAKERS

### GARY WRIGHT

Head of Research, Finextra

### CHRIS PURVIS

VP, Technology, Accertify Inc.

### DAN JOHNSON

VP Digital Identity, Cyber & Intelligence Solutions, MasterCard

### RAFAEL PLANTIER

Country Manager, UK & Ireland, Tink

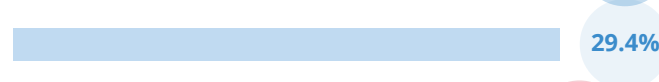
## WEBINAR AUDIENCE POLLS

### What is your BIGGEST CONCERN regarding Account Opening risks now and in the future?

Using stolen identities to open new accounts



Using synthetic identities to open new accounts



Using scripted/BOT or credential stuffing attacks to access existing account user information for new products and services



Using stolen passwords to access existing account user information for new products & services



Finextra

Accertify  
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Results based on anonymized polls conducted during Accertify webinar. Information relevant at date of poll.