



2021 SURVEY FRAUD TRENDS

More than eight in 10 merchants (84%)* have experienced an increase in fraud over the past year. This rise in both variety and incidence of fraud has created an urgent need for tools that can effectively detect and prevent fraudulent behavior. Finding and implementing the best-fit tools available for fraud prevention will be a critical task for merchants.

FRAUD RISKS MERCHANTS ARE MOST CONCERNED WITH



54%*
cited online payment fraud
as biggest
CONCERN

For 31%*
refund fraud increased
the most in the
PAST 12 MONTHS



30%*
ARE MOST
concerned with
Identity Theft

FRAUD PREVENTION TOOLS USED

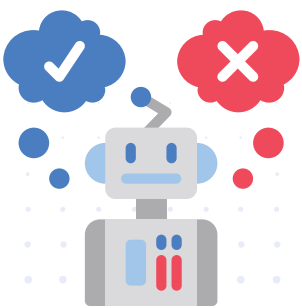
Bot detection
was the most
important tool for

39%*



32%*

focused on
Account Transaction
Monitoring/Fraud
Detection



57%*

used 2-factor
authentication/
Multi-Factor
Authentication
the most



accertify.com

