

iGaming



Unprecedented Growth Can Be a Precursor for Fraud

Over the past few years, the Sports Betting and iGaming industries have seen an increase of player activity and are anticipated to be valued at more than \$92.9B by 2023¹. With 17%² of the world's population enjoying online gaming and sports betting, the online gambling and betting market is expected to more than double by 2026³.

With online gambling revenue rapidly increasing⁴, growth at this scale can present risk and security challenges for many operators. The need for an effective fraud strategy is not only real but important.

Scale while reducing risk exposure

To mitigate these growing problems, many operators need to utilize multiple vendors to help prevent fraud and reduce loss.

However, integrating a set of disparate providers can not only be costly but can create silos, produce a fragmented risk score and introduce unwanted friction to your best players.

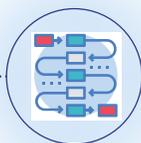
Solutions to protect the entire player journey

1 ACCOUNT PROTECTION



Prevent account takeovers, multi-accounting, and promotional abuse.

2 FRAUD AND ABUSE PREVENTION



Screen high-risk events to enable deposits and automated withdrawals and prevent payment fraud.

3 CHARGEBACK MANAGEMENT



Protect against and manage chargebacks and friendly-fraud disputes.

From the moment a player starts the registration process, Accertify captures real-time device insights and user behavior analytics, incorporating machine learning and community data to distinguish good from bad activity without added friction. This allows operators to focus on what they do best - provide an exceptional player experience built on trust and loyalty.

Moving from risk to trust

Accertify's iGaming solutions address today's threats and are agile enough to help detect what comes tomorrow. With a simple API integration, we make it easier to protect operators while delivering a world-class player experience.

PROTECT YOUR BRAND. PROTECT YOUR CUSTOMER.

Trust Accertify.

accertify.com

Contact info@accertify.com for more information.

¹<https://www.statista.com/statistics/270728/market-volume-of-online-gaming-worldwide> ²<https://playtoday.co/blog/online-gambling-statistics/>

³[https://playtoday.co/blog/online-gambling-statistics/#grow%20to%20\\$100%20billion%20in%202026](https://playtoday.co/blog/online-gambling-statistics/#grow%20to%20$100%20billion%20in%202026)

⁴[https://playtoday.co/blog/online-gambling-statistics/#revenue%20was%20\\$66.67%20billion](https://playtoday.co/blog/online-gambling-statistics/#revenue%20was%20$66.67%20billion)